

## CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**Strategic Media Services, Inc**  
**3299 K Street NW**  
**Washington, DC 20007**

<u>Contract / Revision</u> 564884 /		<u>Alt Order #</u> 09774810
<u>Product</u> <b>TIPTON 4 CONGRESS</b>		
<u>Contract Dates</u> <b>10/17/12 - 10/28/12</b>	<u>Estimate #</u>	
<u>Advertiser</u> <b>Tipton/R/Congress</b>		<u>Original Date / Revision</u> 10/10/12 / 10/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KDVR</b>	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8201	<u>Advertiser Code</u> NW80	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	31	10/17/12	10/19/12	M-F 530-6a Good Day	530-6a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$300.00			
2	31	10/22/12	10/26/12	M-F 530-6a Good Day	530-6a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$300.00			
3	31	10/17/12	10/19/12	Good Day Colorado	6a-7a		:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$325.00			
4	31	10/22/12	10/26/12	Good Day Colorado	6a-7a		:30			NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$325.00			
5	31	10/17/12	10/19/12	Good Day Colorado	7a-8a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$300.00			
6	31	10/22/12	10/26/12	Good Day Colorado	7a-8a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$300.00			
7	31	10/17/12	10/19/12	Good Day Colorado	8a-9a		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$250.00			
8	31	10/22/12	10/26/12	Good Day Colorado	8a-9a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				2	\$250.00			
9	31	10/17/12	10/19/12	We the People w/ Glo	12p-1p		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$175.00			
10	31	10/22/12	10/26/12	We the People w/ Glo	12p-1p		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$175.00			
11	31	10/17/12	10/19/12	Ricki Lake	4p-5p		:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$325.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 564884 /		<u>Alt Order #</u> 09774810
<u>Contract Dates</u> 10/17/12 - 10/28/12	<u>Product</u> TIPTON 4 CONGRESS	<u>Estimate #</u>
<u>Advertiser</u> Tipton/R/Congress		<u>Original Date / Revision</u> 10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/15/12-10/21/12	Ricki Lake	4p-5p	---WThF----	:30		<del>\$325.00</del>	NM		
	See MG 11.4,11.5,11.6											
	2	31	10/15/12-10/21/12	Ricki Lake	4p-5p	---WThF----	:30		<del>\$325.00</del>	NM		
	See MG 11.4,11.5,11.6											
	3	31	10/15/12-10/21/12	Ricki Lake	4p-5p	---WThF----	:30		<del>\$325.00</del>	NM		
	See MG 11.4,11.5,11.6											
	4	31	10/15/12-10/21/12	JUDGE JUDY	4p-5p	---WThF----	:30		\$325.00	NM		
	(M) MG for 11.3,11.1,11.2											
	5	31	10/15/12-10/21/12	JUDGE JUDY	4p-5p	---WThF----	:30		\$325.00	NM		
	(M) MG for 11.3,11.1,11.2											
	6	31	10/15/12-10/21/12	JUDGE JUDY	4p-5p	---WThF----	:30		\$325.00	NM		
	(M) MG for 11.3,11.1,11.2											
12	31	10/22/12	10/26/12	Ricki Lake	4p-5p		:30			NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				5	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/22/12-10/28/12	Ricki Lake	4p-5p	MTuWThF----	:30		<del>\$325.00</del>	NM		
	See MG 12.6,12.7,12.8,12.9,12.10											
	2	31	10/22/12-10/28/12	Ricki Lake	4p-5p	MTuWThF----	:30		<del>\$325.00</del>	NM		
	See MG 12.6,12.7,12.8,12.9,12.10											
	3	31	10/22/12-10/28/12	Ricki Lake	4p-5p	MTuWThF----	:30		<del>\$325.00</del>	NM		
	See MG 12.6,12.7,12.8,12.9,12.10											
	4	31	10/22/12-10/28/12	Ricki Lake	4p-5p	MTuWThF----	:30		<del>\$325.00</del>	NM		
	See MG 12.6,12.7,12.8,12.9,12.10											
	5	31	10/22/12-10/28/12	Ricki Lake	4p-5p	MTuWThF----	:30		<del>\$325.00</del>	NM		
	See MG 12.6,12.7,12.8,12.9,12.10											
	6	31	10/22/12-10/28/12	Judge Judy	4p-5p	MTuWThF----	:30		\$325.00	NM		
	(M) MG for 12.2,12.4,12.3,12.1,12.5											
	7	31	10/22/12-10/28/12	Judge Judy	4p-5p	MTuWThF----	:30		\$325.00	NM		
	(M) MG for 12.2,12.4,12.3,12.1,12.5											
	8	31	10/22/12-10/28/12	Judge Judy	4p-5p	MTuWThF----	:30		\$325.00	NM		
	(M) MG for 12.2,12.4,12.3,12.1,12.5											
	9	31	10/22/12-10/28/12	Judge Judy	4p-5p	MTuWThF----	:30		\$325.00	NM		
	(M) MG for 12.2,12.4,12.3,12.1,12.5											
	10	31	10/22/12-10/28/12	Judge Judy	4p-5p	MTuWThF----	:30		\$325.00	NM		
	(M) MG for 12.2,12.4,12.3,12.1,12.5											
13	31	10/17/12	10/19/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				3	\$450.00			
14	31	10/22/12	10/26/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				5	\$450.00			
15	31	10/17/12	10/19/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				3	\$450.00			
16	31	10/22/12	10/26/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				5	\$450.00			
17	31	10/17/12	10/19/12	M-F LN 9p-930p News	9p-930p		:30			NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				3	\$2,000.00			

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/12 - 10/28/12	TIPTON 4 CONGRESS	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Tipton/R/Congress	10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
18	31	10/22/12	10/26/12	M-F LN 9p-930p News	9p-930p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				2	\$2,000.00			
19	31	10/20/12	10/27/12	Sa 530-6p	530p-6p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$300.00			
Week:		10/22/12	10/28/12	-----S-				1	\$300.00			
20	31	10/21/12	10/21/12	NFL on FOX 11am	11a-CC		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$7,500.00			
21	31	10/28/12	10/28/12	NFL on FOX 11am	11a-CC		:30			NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$8,000.00			
22	31	10/21/12	10/21/12	News Sunday 5p-530p	5p-530p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$325.00			
23	31	10/21/12	10/28/12	News Su 530-6p	530p-6p		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$325.00			
Week:		10/22/12	10/28/12	-----S				1	\$325.00			
N 24	31	10/22/12	10/23/12	M-F LN 930p-10p	930p-10p		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$1,100.00			
N 25	31	10/21/12	10/21/12	NFL/Postgame	2p-12a		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$3,500.00			
Totals											76	\$52,625.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	76	\$52,625.00	\$44,731.25
<b>Totals</b>	<b>76</b>	<b>\$52,625.00</b>	<b>\$44,731.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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